



5th Annual

HAFA

“Health Agents for America, Inc.”

Agent Summit

July 20-21, 2017

Caribe’ Royale • Orlando, Florida

2017 Sponsorship Opportunities

Sponsorship Opportunities

Take advantage of these Exclusive Marketing Opportunities.

- Promote your organization to a dedicated and diverse group of health insurance agents from across the United States.
- Stand out among your competitors with visibility of your products and services.
- Keep your products and services in front of key decision makers throughout the year.
- Use your promotional dollars and realize an immediate return on investment.

Sponsorship is an integral part of the HAFA Summit, and your participation adds to the overall conference not only for education and networking opportunities, but also to find new products and services to keep ahead of the curve. The HAFA Summit attracts professionals from across the United States. By sponsoring the HAFA Summit, you gain unparalleled access to a targeted audience looking for solutions in the health insurance field. Our sponsors are included as part of the “HAFA” family, your booth is located in the ball room and you are encouraged to participate in the HAFA Agent Summit.



Platinum Sponsorship: \$5,000

**Opportunity to present an hour of Continuing Education
Includes FOUR complimentary full-conference registrations!**

Showcase your company by sponsoring the Opening Session coupled with personalized Name Tag Lanyards. This premier sponsorship includes (1) welcome remarks, (2) your company's name and logo imprinted on the Summit's name tag lanyards, (3) opportunity to present one (1) hour continuing education, (4) personalized public service video, (5) prominent signage at the Summit, (6) full-page advertisement in the Summit's Event Brochure, (7) two tables and four chairs located in the Summit ballroom, (8) quarterly promotional opportunities to address HAFA members via webinars, email, or social media.

Gold Sponsorship: \$3,000

**Opportunity to sponsor Thursday's Lunch or Reception
Includes TWO complimentary full-conference registrations!**

This premier sponsorship includes (1) the option of sponsoring the lunch or reception on Thursday (2) prominent signage at the Summit, (3) full-page advertisement in the Summit's Event Brochure, (4) one table and two chairs located in the Summit ballroom, (5) personalized public service video, (6) quarterly promotional opportunities to address HAFA members via webinars, email, or social media.

Silver Sponsorship: \$2,000

**Opportunity to sponsor Thursday's or Friday's Breakfast
Includes TWO complimentary full-conference registrations!**

This premier sponsorship includes (1) prominent signage at the Summit, (2) half-page advertisement in the Summit's Event Brochure, (3) one table and two chairs located in the Summit ballroom, (4) personalized public service video, (5) quarterly promotional opportunities to address HAFA members via webinars, email, or social media.

Bronze Sponsorship: \$500

This premier sponsorship includes a fourth-page advertisement in the Summit's Event Brochure.

About HAFA

Health Agents for America, Inc. "HAFA", is a 501© 6, bi-partisan exclusive association for Independent, Non-Captive Health Insurance Agents.

HAFA was founded November 2012 to answer a need for Independent Health Agents to provide exclusive representation, in order to address matters such as commissions, the ACA and our inclusion in the Marketplace(s).

HAFA's Mission is to provide continuing education, training, information from States and Federal Government (real-time), on-going support, a VOICE and a place at the table for Independent Health Agents across America.

HAFA's national exposure has made the website's "Find an Expert" an important component to the HAFA membership package.

HAFA Agents Bring Value to their Clients!

How to Become a Sponsor:

- 1). Select your sponsorship option on the enclosed form.**
- 2). Sponsorships are assigned on a date-received basis.**

3). Sponsorships are not restricted to these opportunities. If you have a sponsorship idea you would like to present, please let us know.



Sponsorship Reservation

Contact Person:

Name: _____

Title: _____

Company: _____

Address: _____

City/State: _____

Zip Code: _____

Phone: _____ Fax: _____

Email: _____

Please indicate your Summit sponsorship participation.

Sponsorship Fee (please indicate level)

Total Dollar Amount: \$ _____

△ Platinum

△ Gold

△ Silver

△ Bronze

One Hour CE

Thursday Lunch

Thursday Breakfast

Thursday Reception

Friday Breakfast

Payment Information

Please Invoice

Payment enclosed. Make Check payable to: HAFA

Check # _____ \$ _____

VISA Mastercard AmericanExpress Discover

Credit Card # _____ Exp. Date _____

Security Code: _____ (back three from Visa, Mastercard & Discover, front four from AmericanExpress)

Billing Zip Code: _____

Scan and e-mail sponsorship reservation

to HAFA@HAFAmerica.org or

mail to: HAFA - P.O. Box 65128, Baton Rouge, LA 70896

Phone (855) 981-4232 / Fax (225) 388-5400

Product/Service Description

Please e-mail a brief description of your product or service for the publication to

HAFA@HAFAmerica.org

Logo/Advertisement Artwork

Please email artwork of your company logo to HAFA@HAFAmerica.org